



PHILIPS

Educational services

FlexCredits

Magnetic resonance

Clinical education services designed for you

Healthcare is a constantly changing industry with very high standards in clinical education. Ensuring that your staff is consistently competent to provide high quality care and a positive patient experience is not an easy task.

Philips Education FlexCredits offer the flexibility you need to unlock the full potential of your staff. With FlexCredits, your staff can select the educational services they need to stay abreast of innovations and improvements. They can mix and match Philips educational services in the way that suits their learning needs, all at their own pace. The three educational services available are:

- **Education by clinical application specialist, at your site or remotely**
- **Online and/or blended technical learning, anytime and anywhere**
- **Classroom training, both technical and clinical, by experts in their field**

Continuous and comprehensive education

Philips educational services offer technical and clinical trainings, delivered in various formats to healthcare professionals that are in different phases of their career. The services are structured to cover the entire spectrum of your staff's educational needs, from building solid foundational knowledge, providing deep insights into a product and its features, to accredited clinical classroom trainings by internationally acknowledged experts.

Depending upon their individual needs, your staff can mix and match any of the following three educational services:



Onsite and remote education by clinical application specialist

The **clinical application specialists** can help assess and identify competency gaps in your staff's use of Philips' systems, features and tools.

As a **single point of contact**, they can help you set up, schedule, and conduct an ongoing education program to meet your workforce's ever-changing clinical needs, by delivering on-site and remote education support.

The clinical application specialist will regularly check-in with you to discuss changes in daily operations.

MR clinical science consultation

Besides the above three educational services, you can also use **FlexCredits** on **MR clinical science consultation** services to understand potential areas of research in your department.



Online and blended learning via Philips Learning Center

The **Learning Center** is an online learning management system that offers a flexible blend of materials – from videos and webinars to e-learning modules and quizzes.

Your staff can access **online content** via any device for them to study or to refresh their knowledge, when and where they please.

Online learning courses can be **blended** with face-to-face clinical application support, making learning more effective.



(Virtual) Classroom education via Philips Learning Academy

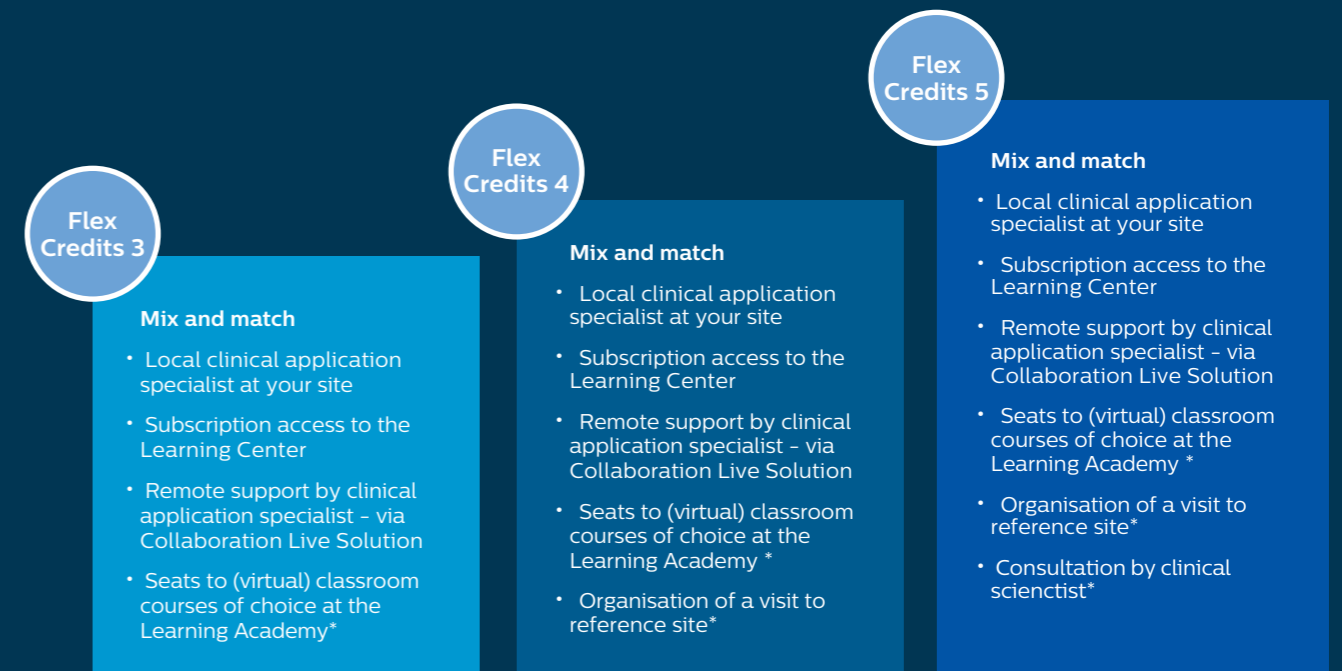
The **Learning Academy** offers a wide range of clinical and technical lectures and workshops for your workforce. Trainings can be offered virtually and face-to-face, including case reviews, virtual and live scanning, real-time image processing on state-of-the-art workstations, in a highly conducive (virtual) environment.

The courses are delivered by internationally certified instructors and globally renowned experts in their field.

Accredited clinical courses can be used for collecting continuous medical education points.

Education FlexCredits

Education FlexCredits offer the ability to create a highly personalized education program that can be tailored to the individual learning needs of your staff, with the transparency you want. It offers the flexibility you need to support your workforce in their development, and to help them deliver quality of care to your patients.



* Subject to terms and conditions. Excludes Philips Learning Academy and site visits related costs

Substantial benefits of FlexCredits

Flexible

FlexCredits offer the flexibility that is needed to keep your workforce educated and upskilled.

Bespoke

Any healthcare professional in your organization can use the FlexCredits for their individual learning needs across the spectrum of diagnostic imaging, therapy and treatment, and enterprise patient monitoring.

Transparent

Department managers can easily track the utilization of the FlexCredits online.

Efficient

The blended programs that include online, classroom, onsite and remote education can help reduce the time and expenses of workforce's learning needs.

Rewarding

The integrated offering increases your staff's knowledge, retention and adoption, giving you a high return on investment.

